



Postgraduate Programmes | **MBA**

- **Hospitality & Tourism Management**
- **Events Management**

MBA

Hospitality & Tourism Management

This MBA with focus on Hospitality and Tourism Management is perfect for those aiming for an **international career in hospitality** or other service sectors.

Delivered **100% online**, our programme provides a **flexible schedule, affordable tuition** and access to expert faculty from around the world. The programme consists of **8 professionally oriented courses**:

- > Events & Project Management
- > Operations Management in Hospitality & Tourism
- > Research Methods in Hospitality & Tourism
- > Marketing & Customer Experience Management
- > Strategic Management
- > Global HRM Strategies
- > Destination Management
- > Managerial Finance

Duration: 16 months

Study mode: Online

Start of the academic year: September

Certifications: Anglia Ruskin University;

Confederation of Tourism and Hospitality



The top-up pathway involves a **major project** or **research paper** on a chosen topic, allowing for deeper exploration and expertise.

Graduates of this program emerge as **globally-minded, highly skilled** professionals equipped to lead and innovate within the dynamic landscape of the hospitality and tourism industry.

Main Highlights:

- > 2 Professional & Academic Certifications
- > Advanced Training in U.S. or Work Placement in EU
- > Career Coaching
- > Taught in English
- > International lecturers



MBA

Events Management

Our MBA with focus on Events Management is a dynamic and **industry-relevant** academic journey designed to equip you with the cutting-edge skills and knowledge demanded by the rapidly evolving **events industry**.

Rooted in both theory and practical application, our curriculum covers the **following courses**:

- > The Events Industry
- > Personal Development for Leadership and Strategic Management in Events
- > Strategic Planning of Events
- > Risk, Crisis and Strategic Change Management in Events
- > Finance for Strategic Events Managers
- > Event Sponsorship and Fundraising
- > Strategic Marketing for Events
- > Strategic Human Resource Management in Events Organisations

Duration: 16 months

Study mode: Online

Start of the academic year: September

Certifications: Anglia Ruskin University;

Awards for Training and Higher Education



Through strategic partnerships with industry leaders and our **Event LINK Programme**, you will engage in online networking events, guest lectures and webinars.

The top-up pathway includes a **major project** or **research paper** on a selected topic.

Graduates emerge as **agile, highly skilled** and **immediately employable** professionals in the dynamic field of events management.

Main Highlights:

- > 2 Professional & Academic Certifications
- > Customized Industry Placements
- > Career Coaching
- > Mentoring Scheme
- > Industry Networking Opportunities
- > Taught in English
- > International Lecturers



Who are these programmes for?

Recent Graduates

Recent Bachelor graduates with a business or hospitality undergraduate degree (Honours).

Working Professionals

Industry professionals or entrepreneurs who have experience in hospitality, events, or related sectors.

Entry requirements:

Academic Background

Students must hold a bachelor's degree in hospitality, tourism or a business management-related subject from a recognised university.

English Requirements

All students without English as a first language must hold at least IELTS 6 or equivalent. We also offer the option of taking an English Test with us.

Interview

All candidates undergo an interview assessing their eligibility for the programme*.

*AHA graduates with either a Level 6 CTH qualification or a BA (Hons) in Hospitality or Business are exempt from the interview and the English requirements.

Customized placements for qualified students

Work experience is **optional** and open throughout the duration of the programme. Students who do require the customized placement service must be aware that placement opportunities will differ based on each candidate's **educational background** and **professional experience**.

Locations: EU, U.S., Asia.

Sectors: Hotels & Resorts, Event Management Companies, Entertainment.

Ask an admissions counsellor!

Vlad Ţepeş Street, no. 16, Brasov, Romania
Tel: +40 742 142 404 (Admissions Info)
+40 268 455 401
admissions@americanhotelacademy.ro

www.aharomania.ro

