



American Hotel Academy Partners with Arden University (UK)

Advancing Access to Global Education

We are proud to announce a new, transformative franchise partnership between **American Hotel Academy (AHA)** and **Arden University (UK)**. This collaboration brings an internationally recognized, flexible, and career-focused higher education opportunity to Braşov, Romania, allowing students to pursue a **UK-accredited degree** while benefiting from a modern, applied, and globally connected academic experience.

About the Partnership

The collaboration between AHA and Arden University is a **Transnational Education (TNE) Franchise Agreement** aimed at providing future-oriented academic programmes across multiple fields. Students can now study not only Hospitality Management but also **Business, Management, Digital Marketing, Computing**, and other career-oriented disciplines — all while remaining in Romania.

From day one, AHA students will be officially registered as Arden University students, blending AHA's excellence in practical oriented education with Arden's flexible, cutting-edge digital learning infrastructure.

Course Delivery, Learning Resources, and Student Support

The learning model combines **on-campus, teacher-led classes at AHA** with Arden's **innovative ilearn platform**, providing 24/7 access to digital learning resources. Courses are designed with direct input from industry professionals, integrating **sustainability, leadership, and digital literacy** skills essential for today's careers.

Instead of traditional exams, Arden University focuses on **real-world projects, case studies, presentations, and reports** — an approach that prepares students to apply their skills immediately in the workplace.

Students benefit from powerful tools like **Office 365, LinkedIn Learning**, the **Arden Enterprise Incubator (AEI)** for entrepreneurial support, and access to **Togetherall** for mental health support.

Internships are available after Years 1 and 2, with an **optional 12-month international placement** opportunity after graduation, ensuring a strong career start.

Why Arden University?

- **Trusted by students:** Ranked **16th out of 149 UK universities** for student satisfaction in 2024 by **Times Higher Education (THE)** and boasting a **Trustpilot score of 4.6/5** from over 800 reviews.
- **Leading provider of flexible education:** A pioneer in blended and online learning, Arden University supports tens of thousands of students across the globe.
- **Accessible and inclusive:** Arden University welcomes students from diverse backgrounds, recognizing both academic achievements and professional experience for admissions.
- **Accredited and industry-aligned:** Many study programmes are endorsed by respected UK Chartered bodies such as **Chartered Management Institute, Institute of Leadership and Management or Association of Project Management** giving students industry-recognized skills and certifications.
- **Personalized student support:** Arden's **Success Coaches** and Academic Skills Tutors provide tailored guidance throughout the study journey.

Why American Hotel Academy?

- **Hospitality education specialists:** Romania's leading institution for hospitality higher education, combining academic rigor with hands-on experience.
- **Industry connections:** Longstanding partnerships with leading global hotel chains and multinational companies, offering students prime internship and job opportunities.
- **Career-ready approach:** Practical learning, leadership development, and entrepreneurship training are core to the AHA student experience.

Why This Partnership Matters for Students

Through this partnership, students will experience a **world-class education** that is flexible, innovative, practical, and globally relevant. They will earn a **UK-accredited degree** while studying in Romania, as well as gaining valuable international exposure, professional certifications, entrepreneurial skills, and direct industry connections.

Together, **American Hotel Academy and Arden University** are shaping the next generation of leaders in **hospitality, business, management, and technology**, empowering students to thrive in a fast-evolving global landscape.

👉 Learn more at arden.ac.uk!